



# “Tech Soup with the Nerds”

Lunch & Learn in partnership with the Blue Water Area Chamber and Chef Shell’s Catering

Come to the Chamber office, have lunch on us, and learn about the latest technology solutions to help your business be more **productive** and **profitable** in 2013!



Meet your host:  
David Everitt,  
Nerds On Site  
Eastern Michigan  
Leadership

## ***IT Support Strategies: Break Fix versus Managed Services?***

*Finally!* An Easy Way for You to Lower Your IT Support Costs While Practically Eliminating Frustrating Computer Problems, Security Issues, and Expensive Downtime!

**Thursday, January 17, 11:45am -1pm**  
**Blue Water Area Chamber Office – Conference Room**  
512 McMorran Blvd | Port Huron MI 48060  
Chamber members: FREE Non- Members: \$10

### ***Here’s What This LIVE Seminar Will Teach You:***

- How to determine the true cost of downtime in your organization
- “If it isn’t broke, don’t fix it” may be costing your company thousands of \$\$\$
- Why it’s more profitable to outsource your IT support rather than pay salary and benefits to IT staff
- How to get your money’s worth out of your network. Your clients will appreciate the timely way you do business with little or no down time
- How to differentiate your company from the competition and inject a MASSIVE amount of efficiency and speed into your business process, while simultaneously being more effective with your clients

### **Nerds on Site Client Testimonial:**

“Your **NerdCare Assurance Plan** is the best thing you have ever recommended to us. We’ve seen a measurable decline in the number of computer problems, and the server hasn’t gone down in months. Thanks to the virtualization technology you have put in place here, we were able to upgrade all of our servers without experiencing ANY downtime! This has saved us thousands of dollars in IT support costs. I also love the fact that I don’t have to worry about security issues anymore. Thanks!”

– **Dave Frasier, Director of Procurement, Blue Water Area Transit**



**Seating is limited, so register now at [www.bluewaterchamber.com](http://www.bluewaterchamber.com)**

Host Sponsor:



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